

---

---

**INTEROFFICE MEMORANDUM**

---

---

**TO:** CUSTOMER SERVICE STAFF (CSR'S)  
**SUBJECT:** STOCK OPTION REWARDS  
**DATE:** 03/05/2014  
**CC:** MARKETING AND FIELD TRAINING DEPARTMENTS

---

Attention Customer Service Staff:

The Stock Option Rewards program that was launched at Youngevity's 2012 Convention, will be modified as of April 30<sup>th</sup>, 2014. The modification is that stock options awarded at the EMD and SEMD levels will be discontinued. All other parameters, including the 90 day qualification period and the number of options awarded at the VPMD level and up will remain unchanged. Distributors will have until the end of June to qualify for EMD and SEMD options, assuming that those ranks are attained during the month of April, 2014.

If you should have any questions about this modification, or any other part of the Stock Option Rewards program, please don't hesitate to contact me or any other member of the Executive Marketing Team.

Thank you,

William Andreoli  
President