

---

---

**FIELD MEMORANDUM**

---

---

**TO:** ALL YOUNGEVITY REPRESENTATIVES  
**SUBJECT:** UPGRADE OF IMD/NEW ASSOCIATE ADVENTURE PAK  
**DATE:** 4/10/2015  
**CC:** MARKETING AND FIELD TRAINING DEPARTMENTS

---

---

As Youngevity has continued to grow, both in size and scope, we discovered that our New Associate Adventure Pak had gotten a little out of date and didn't contain everything we wanted our new distributors to have in hand when getting started. So, we pumped up the pack and changed the name to put our newest teammates in better position to win. As of April 15<sup>th</sup>, 2015, the old Associate Adventure Pak will be replaced by the Youngevity Distributor Welcome Pak. The SKU will remain the same, #90101 and will be available for \$25.00.