
FIELD MEMORANDUM

TO: YOUNGEVITY FIELD LEADERS
SUBJECT: AWARD OF ELITE LEADERSHIP BLAZERS AND CHAIRMAN CLUB RINGS
DATE: 06/02/2014
CC: YOUNGEVITY CUSTOMER SERVICE STAFF, MARKETING, AND FIELD TRAINING DEPARTMENTS

Attention field leaders:

In the past, there has been some confusion as to all of the requirements and circumstances under which Chairman Club Rings, Rank Blazers, Plaques and other awards are to be awarded. As Youngevity continues to grow, it is necessary to better define the requirements, not only to avoid unrealized expectations, but also to award as many plaques, blazers, and rings as possible at each of our annual events.

Our current compensation guide, which will be updated in accordance to this memo, states that Chairman Club rings are only to be awarded upon achievement and subsequent maintenance of the Vice Chairman or above rank for 12 consecutive months. We have made numerous exceptions to this in the past, as this requirement is outdated and as such, is no longer the guideline. In addition, it is unclear for all awards as to the calendar under which awards are made.

Hence forth, the following guidelines will apply to awards at Youngevity annual events:

- Plaques, Rank Blazers, and Chairman Club Rings are only to be awarded at either the Youngevity Annual Convention, or the Youngevity Annual Leadership Summit. No awards will be made at any other times of the year, and all recipients must be present at the event to receive the award.
- To ensure that we can meet lead time requirements for the Awards, all recipients must pre-register for the event prior to the recognition deadline, which is typically 4 to 6 weeks prior to the actual event.
- Plaque and Rank Blazer recipients' new rank advancement must be during the 6 months prior to the recognition deadline for the event in question.
- Chairman Club ring recipients, during the 12 months prior to the recognition deadline for the event, must either qualify at VCMD or higher a minimum of 3 consecutive months or 4 non-consecutive months over any rolling 6 month period.
- All awards are awarded at 1 each per qualified distributorship. If any distributor would like to request an additional plaque, Rank Blazer, Chairman Club Ring, or other recognition award for a spouse or business partner, additional awards can be purchased within the time constraints listed above.

Please be aware that we will do our best to strictly adhere to these guidelines, however, no award will be unreasonably withheld.

Thank you,

William Andreoli
President